

EVALUEX LTD. PRIVACY POLICY

Last Updated: December 9, 2018

THE EVALUEX IO Ltd. ("EVALUEX", "We", "Our" or "Us") provides this Privacy Policy (along with Our Terms of Use) to inform any person (and or/entity and/or anyone on their behalf), uses Our internet website (the "Site"). This Privacy Policy details Our policies and procedures regarding the collection, use and disclosure of personal information we receive from Users in order to use Our Services. The Services constitute a big data management solutions website (the "Services"). Your privacy is always a top priority for us. This Privacy Policy applies only to information that you provide to us through the Services.

We reserve the right to amend this Privacy Policy at any time at Our sole discretion. We will inform users of the Services of any such amendments to the Privacy Policy by posting an updated policy on the Site or sending them an e-mail, so they shall re-visit this page frequently. Such material changes will take effect seven (7) days after such notice was provided on our Site or sent via e-mail (to the extent that you provided us with such e-mail address), whichever is the earlier. In the event that the Privacy Policy should be amended to comply with any legal requirements, the amendments may take effect immediately, or as required by the law and without any prior notice. For the purposes of this Privacy Policy, users include anyone who accesses or registers to Our Services (together, "User" or "Users"). IF YOU DO NOT ACCEPT THE TERMS OF THIS PRIVACY POLICY, YOU MAY NOT ACCESS OR USE THE SERVICES.

1. Information We Collect

1.1. Personally Identifiable Information

- During your use of our Services, we may collect certain information from you, including your first and last name, your address, a functioning email address where you can be reached, a mobile phone number, a password of your selection and computer file and data that you may have shared with us that are of a personal or sensitive nature ("**PII**"). We may not, and do not, require a User to disclose more information than is reasonably necessary to access and use Our Services. Users are not required by law to provide such information, but must provide it if they wish to become a registered User of the Services. In any event, if for any reason registered Users wish to delete or modify PII, they can change it by logging in to their account or sending us an e-mail with adequate detail of their request to: support@evaluex.io and we will make reasonable efforts to modify or delete any such PII pursuant to any applicable privacy laws. Note that unless otherwise explicitly specified herein and/or unless the Users instruct us otherwise, we may retain their PII for as long as reasonably required for the purposes for which such PII was collected, all as permitted under any applicable privacy laws.
- Users can also open an account and signup to the Services via existing third party social media accounts, such as Google ("**Social Network Account**"). In the event that a User registers to the Services through his/her existing Social Network Account then such Social Network Account provides us with access to certain information about such User as is stored in the User's Social Network Account, namely, the User's public profile and his/her list of friends and/or any other information which is detailed and displayed to the User in the notice which appears during the integration process with such Social Network Account. Please remember that the manner in which the applicable social network uses, stores and discloses your information is governed solely by its policies and Evaluex shall have no liability or responsibility for the privacy practices or other actions of the applicable social network that may be available within our Service.

1.2. We do not collect any PII from you or related to you without your approval, which is obtained, inter alia, through your active acceptance to the Terms and the Privacy Policy. **Cookies**

We may automatically collect information using "cookies." Cookies are small data files stored on your hard drive by a website. Among other things, cookies help us improve our Services and your experience. We use cookies to see which areas and features are popular and to count visits to our Site. If you do not accept cookies, however, you may not be able to use all portions of the Site or all functionality of the Services.

1.3. Communications with us

Users may review, update, correct or delete the PII in their account by contacting us. If you completely delete all such information, then your account may become deactivated. If you would like us to delete your record in our system or stop sending you any information please contact us at support@evaluex.io with a request that we delete your PII from our database. We may retain an archived copy of your records as required by law or for legitimate business purposes.

1.4. Other Websites and Third Party

This Privacy Policy applies only to the Site and the Services. The Site may contain links and references to websites of others. We may, from time to time, at Our sole discretion, add or remove links to other websites. These links are provided solely as a convenience to you, and access to any such websites is at your own risk. We may present links in a format that enables us to keep track of whether these links have been followed. In addition, third party companies and individuals which we use to perform our Services and other websites may place their own cookies or other files on Users' computers or collect data or solicit PII directly from Our Users. We do not review, approve, monitor, endorse, guarantee, warrant, make any representations with respect to, nor are We responsible for, such links or websites. In no event We will be responsible for the information contained in such links or websites, their practices or for your use of or inability to use such links or websites or their services, or transmissions received from such sites. BY USING THE SERVICE, YOU EXPRESSLY RELIEVE US FROM ANY AND ALL LIABILITY ARISING FROM YOUR USE OF ANY THIRD-PARTY WEBSITES OR SERVICES.

We do not sell, trade, or otherwise transfer to third parties your PII without your advance written consent. This does not include website hosting partners and other parties who assist Us in operating Our Site, conducting Our business, or serving Our Users (such as Google Big Query), so long as those parties agree to keep this information confidential. We may also release information when its release is appropriate to comply with the law, enforce our site policies, or protect our or others' rights, property or safety. However, non-personally identifiable information and non-identifiable metadata may be provided to other parties for marketing, advertising or other uses without any notice or consent.

PII that Our Users provide to other websites or services (such as Google Big Query) may be sent to us in order to enable Our Users' use of the Site. We process such information in accordance with this Privacy Policy. Other websites and services may have different privacy practices. We encourage Users to read the privacy policies and other terms and familiarize themselves with the privacy practices of the other websites or services before using their products or services. In this regard, if you have been referred to us by Google Big Query, you should review and accept their respective terms of service and privacy policy.

2. Use of Information We Collect

2.1. We may collect, store and use information Users provide to us on Our Site or Service in order to:

- enable Users to log-in into the Site;
- ensure all Users follow Our Terms and other rules and policies;
- ban a User temporarily or permanently for failure to follow Our Terms, rules and policies, or for other misconduct or inappropriate behavior;
- respond to questions and comments from Users;
- provide Users with newsletters, updates, and other materials related to the purposes of the Site, or with information or offers from us or third parties that we believe Users may find useful or interesting;
- improve the functionality, design and quality of the Site;
- caching User's data, only to the extent we have been requested to do so by the User.

2.2. Service Providers and Other Third Parties

We may share non-personally identifiable information with third parties for industry analysis and other commercial purposes, or to deliver targeted advertising about other products and services. No such non-personally identifiable information that we provide to third parties will contain PII. It is important to note that we allow third party behavioral tracking.

2.3. Compliance with Laws and Law Enforcement

We cooperate with government and law enforcement officials and private parties to enforce and comply with the law. We may disclose any information about Users, including PII, to government or law enforcement officials or private parties where we are required to do so by law, including, but not limited to, in response to a court order. We may also disclose PII in response to a request by a law enforcement agency or other public agency or if we believe such disclosure may prevent or mitigate the threat of crime or harm to Users or others, facilitate an investigation related to a User's safety or public safety, protect the security or integrity of Our Site, or enable us to take precautions against liability. This Privacy Policy will be governed by and construed in accordance with the laws of the State of Israel, notwithstanding choice or conflict of laws issues. If for any reason a court of competent jurisdiction finds any provision or portion of this Privacy Policy to be unenforceable, the remainder of the Privacy Policy will continue in full force and effect.

2.4. Email Messages (including Direct Marketing)

EVALUEX collects email addresses and phone numbers to send information, newsletters, offers of new or improved Services, advertising and also in order to respond to inquiries, or other requests. EVALUEX will not use misleading or false information in the content of those emails, and it will be reasonably identifiable as advertise, as the case may be. You may withdraw your consent to the receipt of such messages by sending a written notice to our e-mail support@evaluex.io, or following the un-subscription instructions that may be provided therein.

2.5. International Transfer

Your information may be transferred to, and maintained on computers located outside of your state, province, country or other governmental jurisdiction where the privacy laws may be different than those in your jurisdiction. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

3. Security and How We Safeguard Information We Collect

The security of Users' information is highly important to Us. We have put in place appropriate security systems designed to prevent unauthorized access to disclosure and use of information Users provide to us. These systems are structured to deter and prevent hackers and others from accessing this information. Due to the nature of Internet communications and evolving technologies, however, we cannot provide, and expressly disclaim, any assurance that the information provide to us will remain free from loss, misuse, or alteration by third parties who, despite Our efforts, obtain unauthorized access. In addition, We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you input.

4. Inadvertent Disclosure of PII

You acknowledge and accept that, despite our efforts, there may be times or situations when your PII is inadvertently disclosed by Us or by a third party to whom we have disclosed Your PII. You hereby accept that risk and waive any and all claims, causes of action, damages and liability against Us in the event of inadvertent or negligent disclosure of PII.

5. Contacting Us

If you have any concerns or questions about this Privacy Policy, please contact us at support@evaluex.io.
